

BIG QUESTIONS

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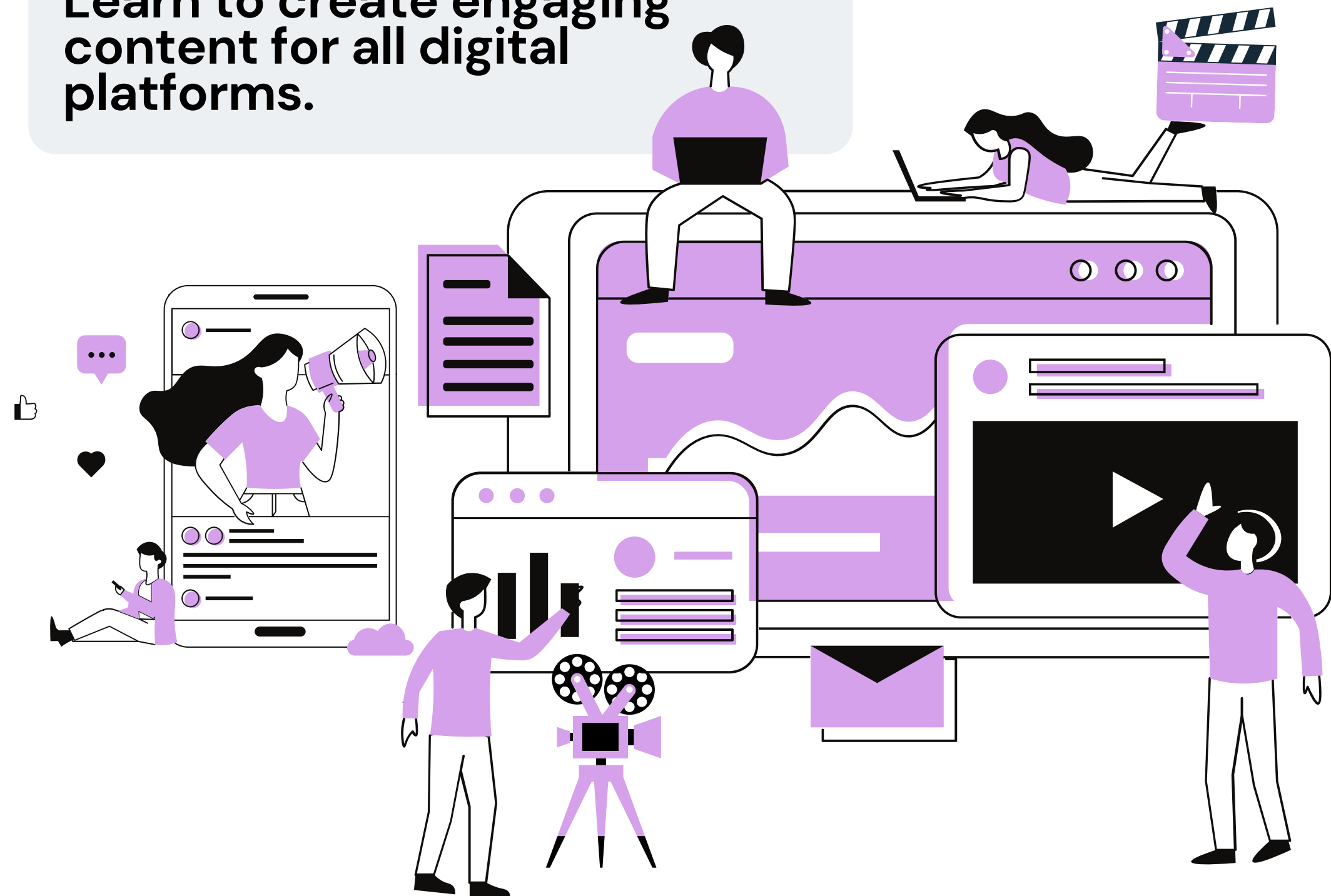


ACADEMIC COMMUNITIES

2021

Digital Media Storytelling

Learn to create engaging content for all digital platforms.



BIG QUESTION BUSA 1996:

Sec 653 - CRN: 71297 - Freshman
Sec 652 - CRN: 67377 - Sophmores+

Digital Media Storytelling introduces students to digital storytelling and explores ways marketers can use digital stories to inform, educate, connect and engage audiences. The primary focus of this course will be on crafting compelling brand stories using Adobe Creative Cloud tools such as Premiere Pro and understanding how to share your stories on social media and other platforms to maximize reach. This course is intended to give students insight into the skill sets needed for professions in marketing communications, branding and social media. Students will have the opportunity to explore both theory and practice of these topics through hands-on projects.

This course may be used to fulfill free elective hours!

BIG QUESTION ENGL 2996:

Sec 651 - CRN: TBD - Freshman
Sec 650 - CRN: TBD - Sophmores+

In this innovative Big Questions course students will explore how images and art forms from various points in African American cultural history impact American race relations and how Afrofuturism has been used to challenge the "Public Image of Blackness." Beginning with the tradition of heroism and the supernatural found in early African American literature, students will explore the genesis of "Afrofuturism" – a concept that significantly predates Mark Dery's coining of the term in 1994. Following brief examinations of Hip Hop culture and Blaxploitation films, we will turn our attention to Black Superheroes. Comic books and graphic novels like Black Panther and Black Falcon created in the 1960s and 70s will precede our study of contemporary films featuring Black superheroes; Blade, Spawn, Hancock, Color Fast, Unbreakable, Black Panther, and Watchmen.

BIG QUESTION LAIS 309:

Sec 655 - CRN: 69569 - Freshman
Sec 654 - CRN: 69568 - Sophmores+

It is difficult to master how to think about abstract global issues. It's even harder to understand these issues and channel them into ideas that will make the world a better place! This class will use a card-based system called "Terra Prime" to organize big questions in a way that will help you think, talk, and write about complex social, cultural, and economic issues. Each week, a major global issue will be discussed and broken apart using the 27 cards in the Terra Prime system. These cards represent perspectives drawn from hundreds of years of intellectual thought in a new and exciting way.

Cards Dissect Humanity also fulfills an elective credit for the International Management concentration!

ADD DEPTH AND COMPLEXITY TO YOUR UNDERSTANDING OF GLOBAL ISSUES!

CARDS DISSECT HUMANITY:

GLOBAL AWARENESS & ENGAGEMENT.

a Fall 2021 UNM course for global-minded people



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